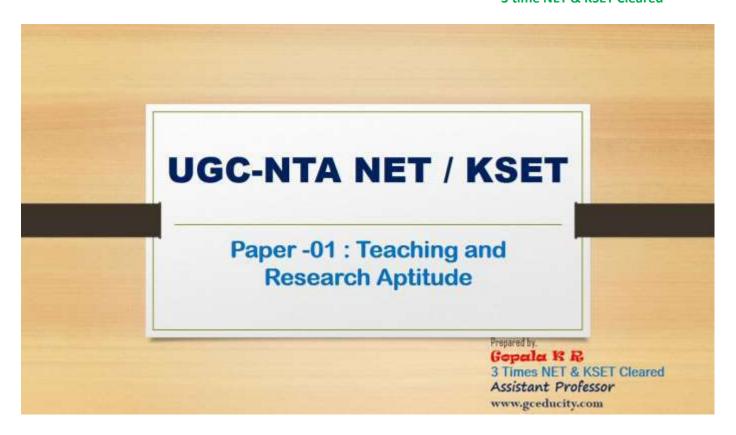
### **NTA-UGC JRF/NET/KSET**

### Paper 1: Teaching and Research Aptitude

By
Gopala K R
Assistant Professor
3 time NET & KSET Cleared



# UNIT IV - COMMUNICATION

- Communication: Meaning, types and characteristics of communication.
- Effective communication: Verbal and Non-verbal, Inter-Cultural and group communications, Classroom communication.
- Barriers to effective communication.
- Mass-Media and Society.

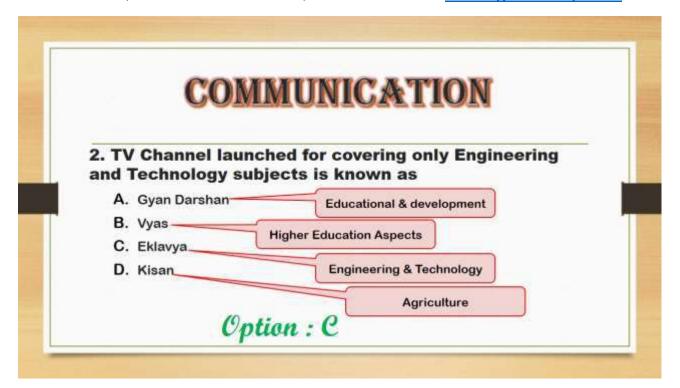
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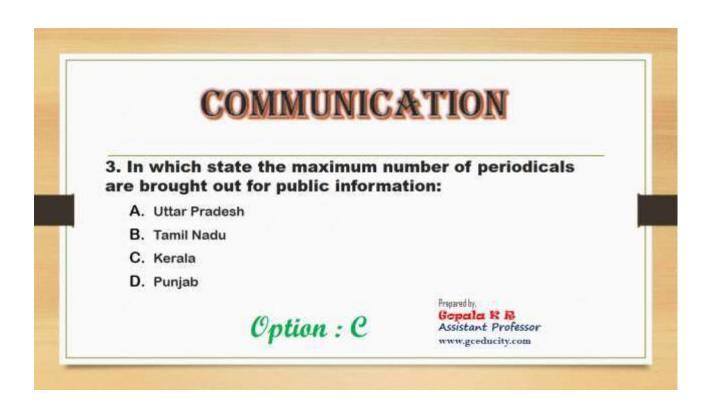
Gopala R R

Assistant Professor

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### COMMUNICATION 1. Informal communication network within the organization is known as Communication with self/ Thought processing A. Interpersonal communication Communicating with Others B. Intrapersonal Communication Sharing to the large C. Mass Communication Audience D. Grapevine Communication Informal Way of comunication Prepared by, Option : D Gopala K R Assistant Professor www.gceducity.com





# COMMUNICATION

- 4. The main objective of public broadcasting system i.e. Prasar Bharti is
  - A. Inform, Entertainment & Education
  - B. Entertain, Information & Interaction
  - C. Educate, Interact & entertain
  - D. Entertainment only

Option: a

Prepared by,
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# COMMUNICATION

- 5. The competency of an effective communicator can be judged on the basis of:
  - A. Personality of communicator
  - B. Experience in the field
  - C. Interactivity with target audience
  - D. Meeting the needs of target audience.

Option: D

Frepared by,

Gopala R R

Assistant Professor

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# Unit V - Mathematical Reasoning

- Types of reasoning.
- Number series, Letter series, Codes and Relationships.
- Mathematical Aptitude (Fraction, Time & Distance, Ratio, Proportion and Percentage, Profit and Loss, Interest and Discounting, Averages etc.).

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# Init VI - Logical Reasoning

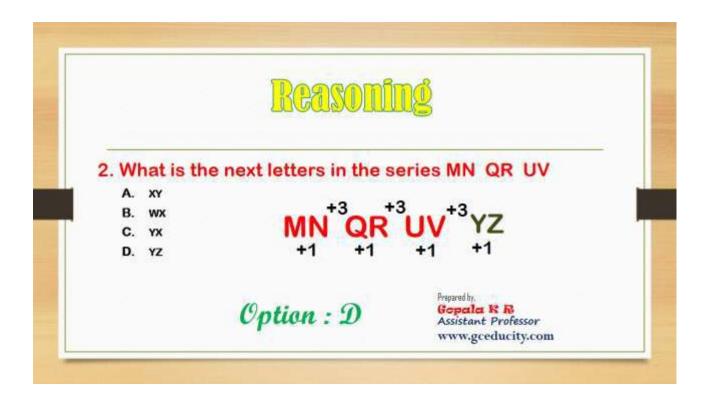
- Understanding the structure of arguments: argument forms, structure of categorical propositions, Mood and Figure, Formal and Informal fallacies, Uses of language, Connotations and denotations of terms, Classical square of opposition.
- Evaluating and distinguishing deductive and inductive reasoning.
- Analogies.
- Venn diagram: Simple and multiple use for establishing validity of arguments.
- Indian Logic: Means of knowledge.
- Pramanas: Pratyaksha (Perception), Anumana (Inference), Upamana (Comparison), Shabda (Verbal testimony), Arthapatti (Implication) and Anupalabddhi (Non-apprehension).
- Structure and kinds of Anumana (inference), Vyapti (invariable relation), Hetvabhasas (fallacies of inference).

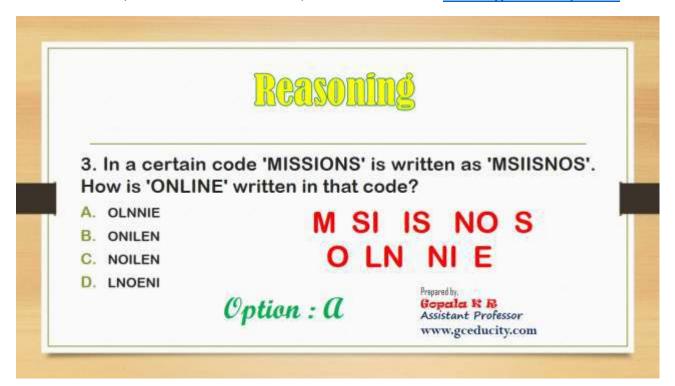
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1. What is the next number in the series 4, 6, 10, 18,

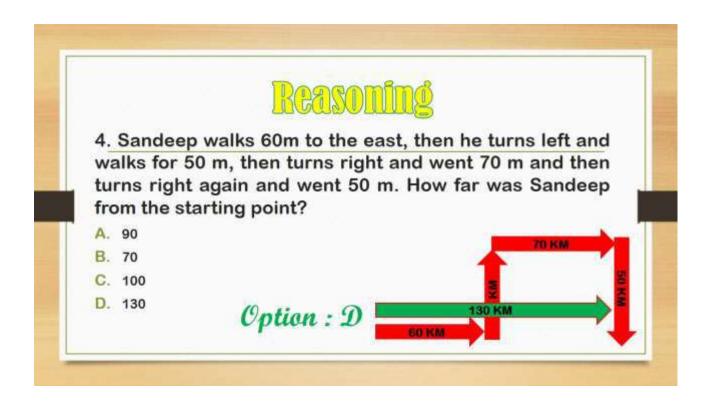
A. 36
B. 24
C. 34
D. 26

4, 6, 10, 18, 34
+2 +4 +8 +16

Praparelly,
Gopala R B.
Assistant Professor
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```







# Frequency 5. Which one of the following belongs to the category of homogeneous data: A. Multi-storeyed houses in a colony. B. Trees in a garden C. Vehicular traffic on a highway D. Student population in a class. Cption: A Preparally, Gopala & R Assistant Professor www.gceducity.com

